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Kingston, JAMAICA, **Interactive Initiatives & Innovations Limited, i3** (www.in3link.com) announces a partnership with **3CX** (www.3cx.com) in a strategic effort to provide a low cost, reliable IP PBX bundle to the Caribbean. The partnership will ensure 3CX as a key player in the VoIP market in the Caribbean while allowing i3 to further expand their product portfolio with cutting edge technologies.

[3CX Phone System for Windows](#) is a software-based IP PBX based on the [SIP standard](#), and supports most popular [SIP phones](#), [VoIP gateways](#), [SIP trunking](#) providers and traditional PSTN phone lines. I3 will combine the software with gateways, endpoint hardware and soft clients, and I3's own SIP trunking service to provide an all-in-one solution for resellers to offer. The offering will give organizations access to advanced telephony features at a reduced cost, allowing for increased mobility and productivity.

About 3CX

3CX is an international developer of telecommunications software, headquartered in Europe with offices in the UK, USA, Germany, Cyprus, Malta, Australia and Hong Kong. It is a Microsoft Gold Certified partner and is backed by an experienced management and development team. Its product, [3CX Phone System for Windows](#), has earned [Windows Server 2003 Certification](#) and has received numerous awards, including [The Windowsnetworking.com Gold Award](#), the [Communications Solutions 2007 Award](#), the [Windows IT Pro magazine 2008 Editor's Best Award](#) and a Best Buy Award by Computer Shopper Magazine, all in recognition to the company's commitment to innovation and quality.

About i3

Interactive Initiatives & Innovations Limited, i3, provides interactive telecommunications solutions. i3 supports a broad range of brands and products that offer leading edge technology and value enhanced telephony solutions. Focused on providing solutions for today's marketplace, i3 has launched new offerings with regard to SIP trunking and IP Products and Services. i3 is now a "one stop shop" for SIP services from trunk to endpoint. For more information, call Michael Morris at (876)799-9906